

DELHI IS TALKING ABOUT

Jazz up your bathroom

Pics: Samik Sen



Isha Sherwani performing at the event

At the launch of Jaquar and Artize's sanitaryware line recently, Neha Dhupia and Isha Sherwani added glamour to the evening by walking the ramp and putting up a dance performance respectively. The launch also saw sand artist Sudershan from Orissa, make live representations of a brand that produces around 45000 faucets a day and every year adds half a million happy new customers in reflection of its iconic brand status.

The brand is now moving away from Jaquar as a faucet brand to Jaquar as a complete bathing solution brand for the new age customer who aspires for complete and coordinated bathing requirement. "With a vision to be the complete bathing solution brand, Jaquar has introduced world class range of sanitaryware products which will revolutionize Indian bath spaces," said Rajesh Mehra, director and promoter, Jaquar Group, who popped open a champagne bottle in celebration. Neha admitted that "such grand sanitary-

ware could only be incorporated in Delhi's large spaces."

Isha was seen in a cat suit while she performed a spectacular drill being suspended in mid-air. Also present at the launch were Sandeep Shukla, head of marketing communications for Jaquar; Parichay Mehra, director, technical, and Amin, senior vice president of sales and marketing for the company.

Caroline D'Cruz



Rajesh Mehra with Neha Dhupia



(L-R) Parichay Mehra, Amin and Sandeep Shukla



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