

Picture: AG



Neha Dhupia and
Rajesh Mehra

Those who've always thought of Jaquar as a faucet brand, now have the chance of recognising it as a complete bathing brand as they offer world class sanitaryware, wellness products, shower enclosures, flushing systems, water heaters and lighting products. At a do held recently, some of India's well-known artists depicted 'Form and Fluidity' through various performances and acts, inspired by Jaquar vision and designs. Said **Rajesh Mehra**, Director and Promoter, Jaquar Group, "With a vision to be the complete bathing solution brand, Jaquar has introduced world class range of sanitaryware products, which will revolutionise Indian bath spaces." **Parvez Amin**, Senior VP,

Ready for a revolution



Parvez Amin and
Sandeep Kumar Shukla

Sales and Marketing and **Sandeep Kumar Shukla**, Head Marketing Communication, were also present at the occasion.

The Jaquar group, that is one of the leaders in the bath fitting industry, has since its inception, achieved numerous mile-

stones and has kept raising the bar by introducing newer products through constant innovation in design and technology. They have a significant presence in Gulf, Far-East, UK and various emerging markets like Africa and Sri Lanka, which is in line with their vision to be a global bathing brand. To keep it timeless, the brand has now repositioned itself for the new-age customer who aspires for complete and co-ordinated bathing solutions.