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◆ This Tap Dances

The Jaquar Group has launched Tailwater under its luxury brand Artize. It has been conceptualised and designed by an innovative London-based product design consultancy Danelon Meroni, led by founder Claudia Danelon. Inspired by the abstract image of a bird, perched on the edge of a pool, it has fluid lines of contemporary architecture. The lever and spout are united and the tail acts as a mixer lever, which moves smoothly backwards and to the left and right. When tilted backwards, the tap's form is transformed into a graceful silver arc, evocative of a mermaid reclining on the shore.

PRICE on request AT www.artize.com