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FOR
JAQUAR



Jaquar Foundation- A mission to enhance the lives of the underserved

We, at Jaquar, firmly believe in actively contributing to the social and economic development of the communities in which we operate. That's precisely why, we toil relentlessly to reach out to the underserved through our varied CSR activities and community projects, being carried out under the aegis of Jaquar Foundation. 'Sanitation, Health and Education form the core of our projects, through which we aim to create a Swachchha, Swastha Avam Shikshit Bharat'.



Message From The Promoter

The Jaquar Group is a rapidly growing multi-diversified bathroom solutions provider. Today, it caters to various socio-economic segments with brands such as Artize in the luxury category, Jaquar in the premium section and Essco in the value segment.

Jaquar Group is the undisputed market leader of the organised market for bath fittings in India, and one of the fastest growing in its category across the world.

A key part of our vision is to actively contribute to the social and economic development of the communities that we are a part of. Our subsidiary, Jaquar Foundation, has been focusing on building a better, sustainable way of life for the weaker and less privileged sections of society.

The goal? To make a 'Swachhha, Swastha, Sikshit, Avam Kushal Bharat'. We are confident that we are making a difference and we look forward to growing responsibly and making a positive impact on the lives of more and more people.

Rajesh Mehra
Promoter and Director, Jaquar Group



Message From The Head, Jaquar Foundation

Jaquar Foundation was established in the year 2015 with the mission to continually spearhead Corporate Social Responsibility initiatives of the Jaquar Group for the betterment of society.

Our key CSR objectives include: Helping to build a community that is economically viable and socially harmonious, creating sustainable livelihood opportunities around the natives, and supporting weaker sections of society through initiatives that lead to social and financial inclusion.

Jaquar Foundation's activities already cover the fields of education, health, sanitation, rural development and skill development. We have over 30 ongoing projects in association with state technical education departments (ITI) of Uttarakhand, Jharkhand, Kerala, Maharashtra, Assam, Haryana, Chandigarh and Odisha.

In establishing our centres, we work proudly alongside Industry / Knowledge partners like GMR, Aditya Birla Group, Art of Living, DHFL, Don Bosco, Skill Development Institute, D.G. Prisons, and more.

Together, we look forward to achieving new milestones in improving the lives of as many people as we can, in as many ways as we can.

Kanwar Shamsher Relan
Head, Jaquar Foundation

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Jaquar Foundation's CSR Footprint

Shiksha (Education)

35 Schools - 9,000 Students

Kaushal (Skill)

Skill Development Programme in plumbing (PAN India)

4 Training Centres are operational

- 800 Trainees/Year

8 new Training Centres to be operational
by year end

- 700 Trainees/Year

Swastha (Health)

Indoor treatment for various critical diseases

(Heart, Liver, Kidney, Paisley, Eye etc.)

- Approx. 700 patients treated so far.

O.P.D (Mobile Dispensary)

- Approx. 120 patients per day

Rural Development

Drinking Water

R.O Plant in 4 Villages

- Approx. 15000 habitats Benefited

Swachcha (Sanitation)

Toilets

Schools

- Approx. 9,000 Students/Day user

Public places

- Approx. 15,000 Person/Day user

Focus Area

Education

Promoting education amongst children from weaker / poor section of society. We also provide financial support to government schools for children's education.

Skill development

As our nation is in shortage of skilled plumbers, we contribute to recognise Plumbing Institutes / Organisations for the training of interested youth in the country. We have set up Plumbing Labs pan India for imparting skill / advanced training in Plumbing and allied areas.

Health

Jaquar Foundation has sponsored hospitals / health institutes for the treatment of patients from underprivileged sections of society for various types of diseases.

Rural development

Under Smartgram initiatives of President of India (POI) Jaquar Foundation has adopted 4 villages. We have provided R.O. plants for drinking water and health care facilities by operating mobile ambulance.

Sanitation

Under its sanitation initiatives, Jaquar Foundation has already constructed toilets in various schools in Delhi NCR. Jaquar Foundation has also made 6 toilet complexes at various public places in Gurugram.

Educational Initiatives by Jaquar foundation

To promote education amongst children of the weaker sections of society, we are focused on bridging the gap between the standard of public and private educational institutions so that every child gets the same facilities and opportunities for their future.

We understand that most social ills arise due to the lack of proper basic education in India. Which is why we have pledged to eradicate illiteracy through our various interventions across our targeted areas.



Mr. Mehra (Director and Promoter, Jaquar Group) along with Mr. N.P. Singh (DM Noida) distributing stationery to students at Govt. Morna School, Noida.

1. More than 35 schools across Delhi NCR and Bhiwadi region have been adopted by Jaquar under our educational initiative
2. With our school adoption initiative, we have touched the lives of more than 9000 students
3. Apart from the distribution of uniforms, stationery and all basic requirements of each student, we have also helped the schools in providing and fulfilling all kinds of infrastructural requirements

We believe that the prime need of every government school today is its infrastructure. Most government schools are lacking in proper classroom and toilet facilities. Jaquar Foundation has focused on the infrastructural development of each of its adopted schools and changed the face of these schools. Under the **Swachh Bharat Initiative** we have constructed toilet complexes in each of our adopted schools across Delhi NCR and Bhiwadi.

Other than school buildings, during our baseline survey of each school we found out that all these schools required proper seating facilities for students. Most government schools lacked basic facilities like benches and tables for the students, and therefore Jaquar foundation helped each of its adopted schools by **providing ample tables and benches for students**.



Model School adopted by Jaquar Foundation (Govt. Junior School, Nithari)



New toilet block for a Government School, constructed by Jaquar Foundation



New classrooms constructed by Jaquar Foundation at Shiksha Bharti School, Gurgaon

Skill Development Initiatives by Jaquar Foundation

Considering the shortage of skilled plumbers in India (approx 1.5 Lakhs) we have initiated the programme of skilling plumbers in India. We have made 14 plumbing labs with various prestigious institutes i.e. S.B.T. Don Bosco, S.D.I, Art of living, National Academy of Construction, CRISP, DTTE etc. with State Govt. Skill Development missions of Kerala, Jharkhand, Uttarakhand, Maharashtra, Odisha etc.

Operational Plumbing Centres:

S.No.	In collaboration with	Projects
1.	Haryana Government and Building Centre	Plumbing Lab, Vikas Sadan, Gurgaon
2.	SDI	Vishakhapatnam Plumbing Lab, Vishakhapatnam Jail, Rajahmundry Jail
3.	Don Bosco Society	Plumbing Centre Bengaluru, Mangalore, Hawrah, Najafgarh
4.	National Academy of Construction (NAC)	Plumbing Lab Hyderabad
5.	Swarn Bharat Trust (SBT)	Vijaywada
6.	Delhi Technical Training Education (DTTE)	Jhandewalan, Narela
7.	CRISP	Bhopal

Approx 25 are in various stages of construction.

S.No.	In collaboration with	Projects
1.	GMR Group	Hyderabad, Delhi
2.	Aditya Birla Group	Sambalpur, Lucknow, Bhopal
3.	HDFL	Raipur
4.	Art of Living	Pulwama Jail, Guwahati Jail, Bengaluru
5.	Tata Motors	Jahangirpuri
6.	Satguru Ram Singh	Ranchi

Jaquar Foundation is focused on constructing Skill Development Centres across India in association with various State Governments (Govt. Of Haryana, Uttarakhand, MP, Kerala etc), renowned NGOs (Swarna Bharat Trust, CRISP etc.) and other well known institutions like Skill Development Institute (SDI), Don Bosco, Delhi Technical Training Education (DTTE), NAC, ASAP etc. Till date Jaquar Foundation has constructed 14 plumbing labs. Around 25 plumbing labs are

in the pipeline (in association with TATA Motors at various locations of Delhi NCR, and with Aditya Birla Group, GMR, Art of Living etc). To help eradicate crime and other social evils, Jaquar Foundation has associated itself with Director General Prisons in order to provide plumbing skills to the prisoners of various central and state jails. We have a collaboration with Director General Prisons for the construction of plumbing labs at Rajahmundry, Pulwama, Tihar, Vishakhapatnam etc., as well as with other reputed institutions like Sath Guru Ram Singh (SGRS), at Ranchi, Jharkhand, and Art of Living which shall be completed within next financial year.

The expected growth of real estate needs to be complemented with availability of skilled manpower. It is important to note that plumbing skill used is not only restricted to water but for gas and oil also. The objective is to train unemployed youth in specialised skill sets and develop them as trained plumbers. This would not only help them to generate enough for their livelihood but will contribute to the Make in India initiative. The salient features of Jaquar Foundation Skill Initiative:

1. Construction of Skill Development Centres for unemployed youth across India.
2. Training, educating and certifying youth to cater to the growing need of plumbing in India. The training shall be free of cost and the students shall be certified by NSDC & Jaquar Foundation.
3. The students shall be trained with the most modern plumbing technologies to make them competitive in the global market.
4. We have already constructed 14 plumbing labs pan-India and we plan to construct 40 Skill Development Centres across India in 2 years starting 2017. Till date we have trained around 300 students from our different skill development centres in the plumbing stream, providing perhaps the best technical and practical knowledge about the same.



Inauguration of Plumbing Lab, Bhopal, in collaboration with CRISP and in the presence of Mr. Dharmendra Pradhan (Minister of Petroleum & Natural Gas and Skill Development & Entrepreneurship)



Plumbing Lab at Bhopal inaugurated by Mr. Dharmendra Pradhan (Minister of Petroleum & Natural Gas and Skill Development & Entrepreneurship)



Jhandewalan Lab Foundation Stone day in the presence of Mr. Manoj Kumar, Director, Delhi Technical Training Education



Inauguration of Narela Plumbing Lab by Mrs. Punya Sallia Sriwastava, Education Secretary, Govt. of Delhi Technical Training Education, Mr. Manoj Kumar, Director, Delhi Technical Training Education



Mr. Kanwar Shamsher (Head CSR) Signing MoU with GMR Group in the presence of MD and Chairman Mr. G M Rao, for the construction of plumbing lab in Hyderabad and Delhi



Skill Development Centre, Panhala



Mr. Rajesh Mehra (Director and Promoter) Jaquar Group with trainees & faculty (NAC) Hyderabad for the construction of Skill Development Centre

Health Initiatives by Jaquar Foundation

Many of India's villages lack even basic healthcare facilities and that's why Jaquar Foundation has chosen to work towards providing access to proper health services across India. We sponsor hospitals / health institutes which treat patients from underprivileged sections of society who may be suffering from a range of diseases.

The list of hospitals to whom Jaquar Foundation has extended its help, and will continue to do so in the current financial year, include:

St. Stephens Hospital, Delhi: Jaquar Foundation has been sponsoring the treatment of polio / paisley affected patients for the last three years. We also sponsor patient's treatment for eye surgery and artificial limbs in this hospital.

St. Parmanand Hospital, Delhi: Jaquar Foundation has been sponsoring cataract operations and gynae surgery of underprivileged patients.

National Thalassemia Welfare Society, Delhi: Jaquar Foundation sponsors free / subsidised medicine for poor and needy Thalassemia patients. Along with this, Jaquar Foundation provides infusion pumps for patients who can't afford such costly equipment.

Sahayata Charitable Trust: Jaquar Foundation sponsors cancer patients by providing monetary support for Chemotherapy treatments.



Mr. Kanwar Shamsher and Mr. Satyender Jain, Minister of Health Govt. of NCT, Delhi



Mobile Health Van sponsored by Jaquar Foundation and being run by PHD.



Patients treated at St. Stephen's Hospital by World Renowned Dr. Methews

Jaquar Foundation has also expanded its health initiative by providing Mobile Health Services, in association with PHD, in the villages under the Smartgram Initiative of the Rashtrapati Bhawan in Haryana (Daula, Harchandpur, Alipur, etc). The number of beneficiaries is around 120 per day.

Rural Development Initiatives by Jaquar Foundation

As a socially responsible business practice and in accordance with the CSR norms, Jaquar Foundation has adopted four villages (Daula, Harchandpur, Alipur and Tajnagar) under the Smartgram Initiative of the Rashtrapati Bhawan.

We have provided all four villages with access to clean drinking water by installing RO water plants and have impacted the life of around 16 thousand people living in these villages.

Medical facilities in our villages lag far behind those in urban areas and Jaquar Foundation decided to help change that by providing Mobile Health Services in all our adopted villages. This Mobile Van is being run by PHD Family Welfare Foundation and an average of 120 patients are treated each day.



RO Water Plant installed by Jaquar Foundation at Alipur village



Health Services provided by Jaquar Foundation in the adopted villages.



Health Services by Jaquar Foundation in association with PHD Family Welfare Program



Mobile Health Van Inauguration Day at PHD Family Welfare Foundation office.



MoU Between Jaquar Foundation and PHD Family Welfare Foundation in the presence of Mr. Ajay Mehra (Director Jaquar), Mr. Kanwar Shamsher (Head-Jaquar Foundation) for Mobile Health Services.



Jaquar and PHD family during the inauguration of Mobile Health Service

Sanitation Initiatives by Jaquar Foundation

Under its sanitation initiatives, Jaquar Foundation has already constructed toilets in various schools in Delhi NCR. Jaquar Foundation will also make toilet complexes at various public places in Gurugram.

Under our Swachha Bharat initiative we have constructed toilet complexes at around 21 schools till date and many more are in the pipeline.

We have constructed public toilet complexes in Gurugram and Bhiwadi.

We are also installing RO water plants in all the schools adopted by Jaquar Foundation in Delhi, NCR.

We have constructed 6 public toilets so far in various locations of Gurugram (Bus Stand, Mahavir Chowk, Rajiv Chowk, among others) with more than 9000 people benefiting every day.



*Inauguration of Public Utility Complex at Fazilpur Badli village
Done by Mr. Vinay Pratap Singh (DC Gurgaon)*



*Public Toilet Complex Constructed by Jaquar Foundation at
Fazilpur Badli village*

CSR INITIATIVES

Skill Initiatives:



Mr. Kanwar Shamsher (Head, Jaquar Foundation) and Mr. Ajay Mahajan (HOD, Customer Care) at Vijaywada Plumbing Lab



Foundation Stone Day at Gurugram Skill Development Centre. Mr. Rajesh Mehra (Director and Promoter, Jaquar Group) and Mr. T L Satyaprakash (DC, Gurugram) doing the honours.



Mr. Kanwar Shamsher and Mr. Sunil Kumar Sharma signing the MoU with the National Academy of Construction, Hyderabad, for the construction of the Plumbing Lab



Vijaywada Plumbing Lab

Health:



Jaquar Foundation's Mobile Health Van's Inauguration at PHD office, Delhi.



Skill Development Centre, Vijaywada



Mobile Health Service by Jaquar Foundation at Harchandpur Village



Patient treated at St. Stephen's Hospital and sponsored by Jaquar Foundation



Mobile Health Service by Jaquar Foundation at Alipur village



Distribution of stationery by Mrs. Mehra at Shiksha Bharti School



Distribution of sweets and stationery by Mrs. Mehra at Shiksha Bharti School, Gurugram



Conceived back in 1960, the Jaquar Group has been built on the platform of the highest quality standards, aesthetics and the intent of providing world-class products. Today, the Jaquar Group caters to luxury, premium and value bathroom segments with Artize, Jaquar and Essco brands, respectively, for residential and commercial sectors across the globe.

A Artize

craftsmanship in water

A tribute to the fine traditions of exquisite craftsmanship and precision where design, technology and expertise combine to deliver a masterpiece. Artize products are crafted for luxurious bath spaces. Perfect harmony is the very essence of Artize-together as coordinates or even as individual pieces. Artize's exquisite craftsmanship is so stunning that it can inspire the design principles of not just your bath spaces but of your entire living spaces.



The oldest brand from India's most trusted corporate in the bathware segment, Essco has been in existence for 5 decades. A value brand that added a whole new chapter in the country's bath fittings industry by ushering in the era of the organised bath market, Essco has been supporting affordable and sustainable housing in India. Its range of quality products are not only priced reasonably, but also offer a 10-year warranty and excellent customer service.

Essco has been standing tall in the Indian bath fittings industry since 1960 by delivering great performance at a low cost. And enabling Indian consumers to live a better quality of life through good sanitation and affordable housing.



Created for the premium segment, the Jaquar brand offers the Indian consumer easy access to the finest choices in bathing products. India's most trusted bath brand, Jaquar is an undisputed market leader because of its quality that is backed by unmatched customer service - available nationwide, with a single number.

A global Superbrand, Jaquar's wide range of products combine beautifully designed aesthetics with the highest build quality to ensure that they can withstand tough Indian usage conditions. Customer confidence in the brand is further strengthened with the 10-year warranty and industry-leading customer care. A Complete Bathroom Solutions brand, Jaquar is a one-window solution brand for anyone seeking to build a beautiful bathroom.



Jaquar Lighting gives you complete lighting solutions - for residential, commercial and outdoor use. Our extensive range lets you choose for varied budgets without compromising on quality and reliability. They are designed to complement and coordinate with the most exclusive interior and exterior lifestyles and decors, from classic to contemporary. The house of Jaquar has a legacy of excellence that has been manifested time and again through its brand of bath fittings; Jaquar Lighting is no exception. Every lighting product reflects Jaquar's impeccable record of superlative quality and painstaking attention to detail.

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Jaquar
FOUNDATION