

Khimji Ramdas participates Jaquar launch in Middle East

MUSCAT: Khimji's Building Material Division (BMD), under the flagship of the Infrastructure Group of Khimji Ramdas participated with its key clients, in the launch of Jaquar in the Middle East— a leading name in high quality bathroom products is known for faucets, showers enclosures and wellness products in its elaborate yet coordinated portfolio. KR is the sole distributor of Jaquar in Oman.

The launch was attended by senior officials of Jaquar, Khimji Ramdas, their consultants and clients from Oman among people from other Gulf states. The grand launch recently at Emirates Towers, Ballroom, witnessed about 200 invitees from across the spectrum where product novelties were also displayed to showcase them to the valued invitees.

M. G. Chengappa, senior general manager, Building Material Division, Khimji Ramdas highlighted "We have been serving the growing needs of the industry for over 35 years in Oman. This official launch will further strengthen our foothold in the Middle East by furthering the seminal



contributions that we have made to the development of infrastructure in Oman. This partnership will further strengthen our commitment to meet the growing infrastructure requirements in the country. Good design means not just added value for the user but is also an important aspect in terms of sustainability. Jaquar's USP of Sense meets design has encouraged us and we take pride in being the sole distributor of its products in Oman.

Jaquar with a vast and unbeatable portfolio to its credit has a dominant position in commercial, residential, public institutions and hotels across the world. Indeed this launch has enabled

us to be ready for the huge investments planned in the infrastructure sector here".

The Building Material Division of Khimji Ramdas, has been associated with leading international brands for the last several decades in the following product categories: cement, sanitaryware and bathroom accessories, tiles – floor and wall, structural waterproofing, formwork and scaffolding, decorative ironmongery, construction chemicals, vinyl flooring, plumbing material, timber and ply, access manhole covers and hand rails. It has been a one-stop shop for all prospective builders, be it for villas, complexes or mega projects.